



NEWSLETTER

Relentless at Sea. Unshakable in Purpose

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SOMETHING BOLD IS ON THE HORIZON.

A powerful message was chosen by all of us, one that defines who we are, together. Forged by our people, it is our new voice. The new voice of BMG is about to be revealed. P. 02 - 03



ANCHORED IN EXCELLENCE: ABDIEL N. RIVERA LEBRON

BMG's Port Engineer / Machinery, is the expert behind the engines that power our fleet. With skill, dedication, and deep knowledge of maritime mechanics, he ensures that every vessel stays safe, efficient, and ready for the next mission. P. 04-05



HELM: POWERING THE NEXT PHASE

In April, we introduced HELM CONNECT as part of BMG's operational transformation. Now, with implementation underway, we take a closer look at how this platform is shaping our future. P. 07



NE'ENA SHINES BRIGHTER THAN EVER

After some time in transformation, the NE'ENA is emerging renewed - stronger, sleeker, and shinier than ever before. Her makeover is nearly complete, and she's ready to return to the sea with power and pride.

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We Have a Slogan!

Relentless at Sea. Unshakable in Purpose.

At Borinken Marine Group, we don't just move cargo—we move with purpose, resilience, and pride.

When we invited the BMG family to help choose our new slogan, we did more than ask for words. We asked for a reflection of who we are. And you answered.

After 10 days of submissions and a spirited vote across the company, one powerful message stood above the rest: **Relentless at Sea. Unshakable in Purpose.**



*Our
New Slogan,
Our
Shared Identity.*

This slogan is more than a tagline.
It's a declaration. A commitment.
It embodies the courage of our crews,
the strength of our operations,
and the unity of our mission.



Relentless at Sea. Unshakable in Purpose

Our Slogan... *Let's break it down*

Relentless at Sea.

We face currents, storms, and schedules—but we never stop. Our teams operate with unwavering tenacity, 24/7, to keep maritime trade flowing. This part of the slogan celebrates our endurance, work ethic, and bravery on the water.

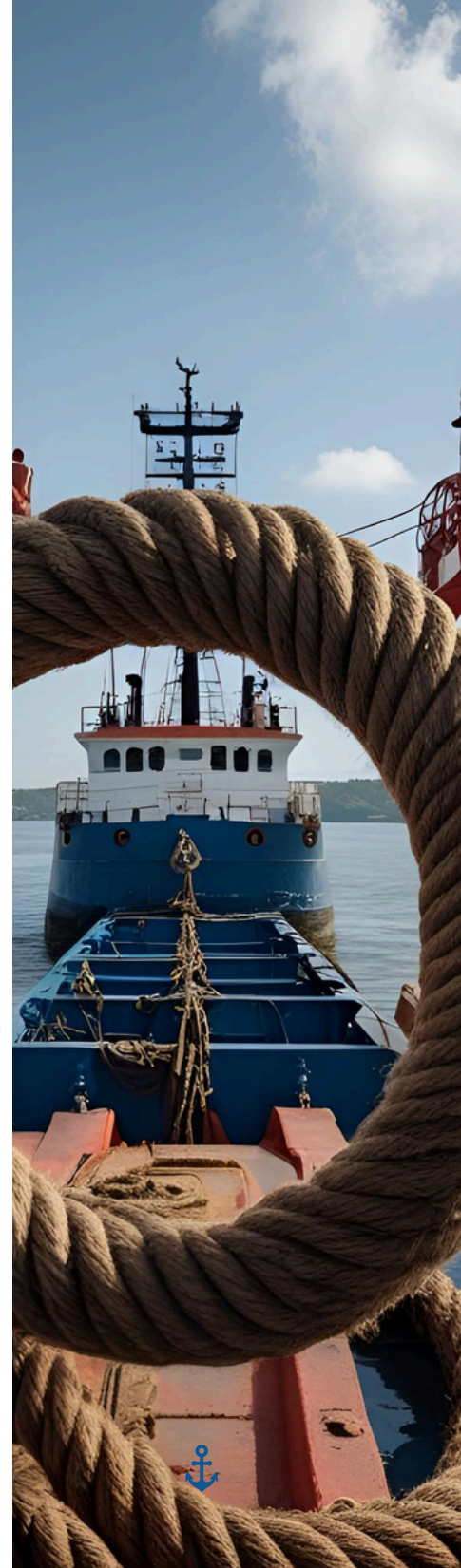
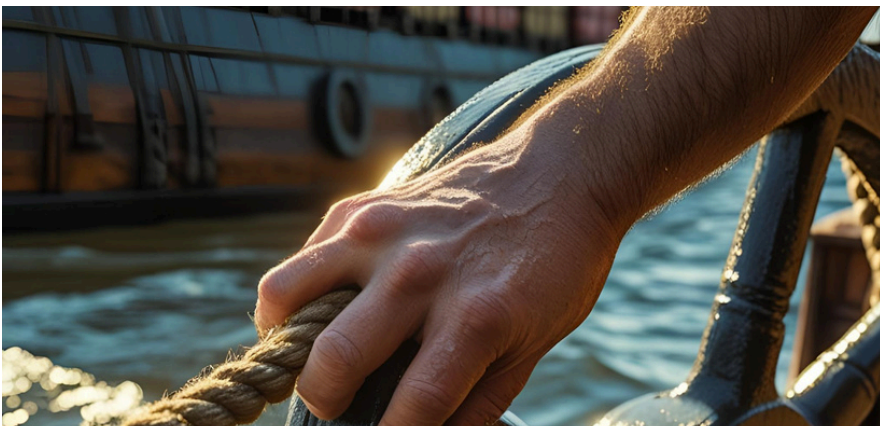
Unshakable in Purpose

Whether navigating through tough conditions or supporting one another on shore, we know who we are and what we stand for. This reflects our values, our integrity, and the pride we carry in everything we do.

*This new slogan belongs to all of us - because
you helped shape it.*

Your voice is in every word.

*And together, we'll wear it with pride as we
continue building the future of BMG.*



ANCHORED IN EXCELLENCE

Abdiel N. Rivera Lebrón *Port Engineer / Machinery*

At Borinken Marine Group, every vessel that sails does so thanks to the dedication, precision, and technical expertise of our team.

Behind every tugboat and barge running smoothly is someone committed to keeping it that way. In this edition, we sat down with Abdiel N. Rivera, our Port Engineer / Machinery Lead, to learn more about his role, his journey, and the passion that drives him.

-Abdiel, how would you describe your role at BMG, and how does it directly impact our fleet's daily operations?

Challenging. Every day brings a different mix of planned activities and unexpected situations. There are no typical days in this job.

-What inspired you to pursue marine mechanics or to work in a technical maritime environment?

I like machines in general. Tugboats and barges just happen to be big, powerful machines—and I enjoy that.

-What's one lesson you've learned on the job that's stuck with you?

People's lives may depend on you.

What skills or traits do you believe are essential for someone in your position?

You need to be controlled, logical, and practical.

- Is there a moment in your career at BMG that you're especially proud of?

There have been a few, and they've all been shared. Getting Lobo Grande to Puerto Rico is one that stands out.



”

Because

this is the team,”

-Abdiel says proudly.

“

-What's the most surprising thing people don't know about your job?

It allows for a surprising amount of introspection.

ANCHORED IN EXCELLENCE

Abdiel N. Rivera Lebrón *Port Engineer / Machinery*

-How would you describe your working style and your collaboration with other departments?

I wouldn't want to judge my own working style, but collaboration with other departments is essential.

-What do you value most in teamwork?

Mutual respect.

-What advice would you give to someone starting a career in maritime engineering or vessel maintenance?

Take care of the machines—and remember the crew.

-When you're not working around engines and tools, what do you enjoy doing in your free time?

Getting as far away from machines and as close to nature as I can.



Abdiel embodies the commitment, technical know-how, and sense of responsibility that fuel our company every day. His work is essential to ensuring the safety, efficiency, and performance of our operations.

Thank you, Abdiel, for keeping BMG's engine running strong!



Discover more about **ABDIEL**

-Favorite color: *Blue*

-Favorite food: *Lasagna*

-A movie you love: *The Unforgiven*

-Best thing in life: *Love*

-Worst thing in life: *Hate*

-Hobby, something you love doing: *Haiking*

-A destination in your bucket list: *Australia*

-A song that always lift your mood: *Morning Has Broken*

-Something you can't live without: *Music*

-Your dream vacation: *Isle of Man TT*

-Your dream car: *1963 VW Bug*

-Favorite book: *The Catcher in the Rye*

-Your biggest wish: *To see my children doing well in life*

-Your greatest strength: *Discernment*

-A weakness you're working on: *Overactive mind*



SHINING BRIGHTER THAN EVER:

The NE'ENA Makeover Nears Completion

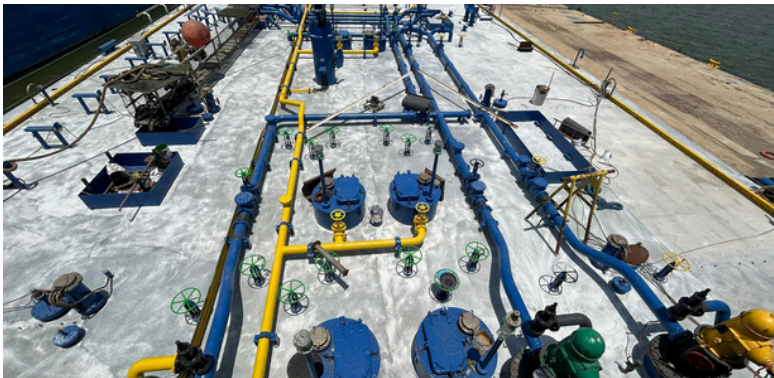
After months of detailed planning, coordination, and hands-on work, the transformation of the NE'ENA is almost complete—and the results are nothing short of stunning.

With every weld, coat of paint, and system upgrade, the NE'ENA has been evolving into a vessel that reflects the strength and pride of BMG's maritime legacy. What was once a routine drydocking operation quickly became a full-scale makeover - one that not only refreshed the barge's appearance but elevated her functionality and performance.

The NE'ENA is now stepping back into service looking sharper, sleeker, and more polished than ever before. Her renewed exterior gleams with fresh energy, ready to take on the sea with confidence and purpose.

But beyond the technical achievements, this makeover is a testament to teamwork, precision, and BMG's unwavering commitment to excellence. From planning to execution, the NE'ENA's revival is a powerful reminder that even our most seasoned assets can shine brighter with the right care and vision.

The NE'ENA COMING SOON—stronger, bolder, and ready to keep delivering for Puerto Rico and beyond.



QUICK SURVEY: *Help Us Choose the **Holiday Party** Date!*

*We're planning the 2025 BMG Holiday Party and need your input!
Do you prefer to celebrate in December 2025 or January 2026?
The survey is open until August 20, 2025.*

[\[Click here to vote\]](#)

Thanks for helping us make it great!

HELM CONNECT: *A Closer Look at the Platform Powering Our Progress*

Back in our April edition, we introduced HELM CONNECT as part of BMG's operational transformation - highlighting its role in enhancing fleet management and streamlining daily processes across our vessels.

This month, we revisit HELM CONNECT - not just as a new system, but as a key player in our evolution as a forward-thinking maritime company. Now that implementation is underway, it's the perfect time to better understand how this tool works and what it means for all of us at BMG.

A Tool Built for the Maritime Industry

HELM CONNECT is a digital system designed specifically for companies that operate vessels—such as tugboats, barges, ferries, and offshore units. Its main purpose is to centralize the management of maintenance, operations, compliance, and crew administration into one easy-to-use platform, accessible both onshore and onboard.

How Does It Work?

Through a web-based interface (which also works offline), HELM CONNECT allows authorized team members to log, update, and access key data for each vessel. From maintenance records to operational reports, everything is organized and available in real time.

What Are We Using It

Maintenance: *To schedule inspections, replace parts on time, and keep our vessels in top shape.*

Compliance & Safety: *To log audits, drills, and safety forms, and to meet regulatory requirements.*

Crew Management: *To track certifications, manage assignments, and organize crew rotations.*

Operations: *To improve visibility of day-to-day activities and support better decision-making.*

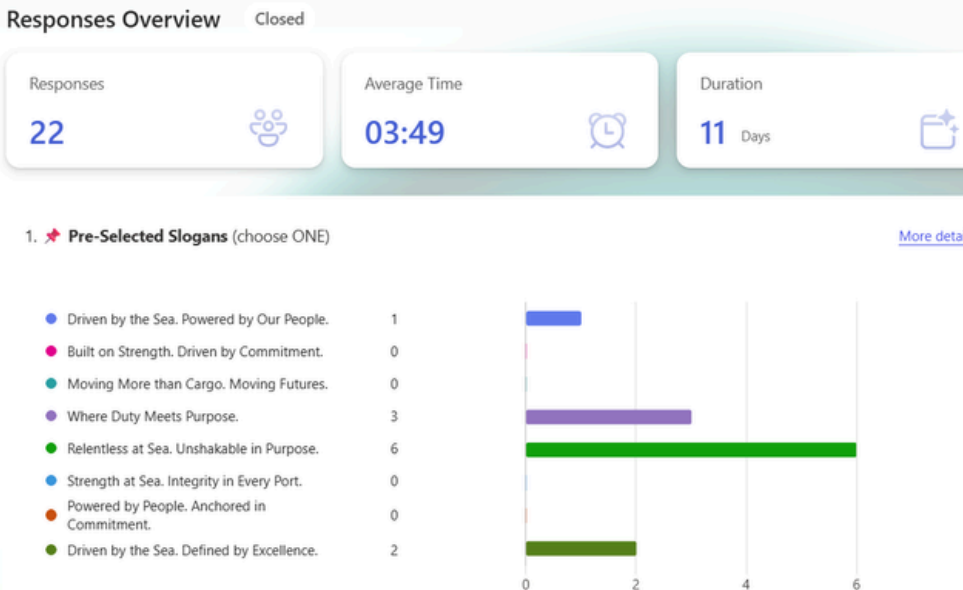
Why Does It Matter?

HELM CONNECT *replaces many manual processes, reduces the risk of errors, and enhances communication between vessel and shore teams. It helps ensure that everyone is aligned, and that we meet our operational and safety standards more efficiently.*

★ *We extend our thanks to Jenniffer Iglesias, HELM Administrator, and to everyone who has contributed - directly or indirectly - to the successful development of HELM CONNECT at BMG.* ★

Survey Results: *The BMG Slogan Contest*

For 10 days, our BMG family came together to participate in something bigger than a vote, it was a defining moment to express who we are and what we stand for.



*Thank you for your creativity,
your passion,
and for helping shape
the future of our brand.*



✓ Slogans from your fellow Team Members



I am BMG... We are BMG.

Your Voice Matters: Feedback & Suggestions

At BMG, we value your opinions and ideas.
Have suggestions? *We want to hear from you!*



Your input helps us grow and improve
Email your feedback: natya.lopez@bm-g-pr.com